

Metadata Framework to Benefit Online Learning

Early in June, [The Association of Educational Publishers](#) and [Creative Commons](#) announced the [launch of a new initiative](#) designed to “improve search results on the World Wide Web through the creation of a metadata framework specifically for learning resources.”

The announcement was made at the Content in Context Conference held in Washington DC. MITE Executive Director Gary Lopez joined the panel of industry leaders as a representative for Open Educational Resources.

“For Monterey Institute for Technology and Education, this new metadata framework is a very big deal.” Lopez said. “With this new framework, we will no longer be invisible. Now a student or teacher searching for quality, multimedia content correlated to the Common Curriculum will have HippoCampus.org appear on their search list. Now students and teachers will be able to find and remix free open educational resources to suit their individual needs.”

While usage at HippoCampus.org has grown to tens of thousands of US classrooms each month, site visibility has been limited to mostly brand name recognition. This new framework hopes to create a system for finding quality educational resources that are widely accessible and easily customizable, no matter the source.

Read the press release [HERE](#), or access session notes [HERE](#).